PRE-APPLICATION SUBMITTAL – Rose Garden Project Rose Garden Phase 1 – <u>Detailed Descriptive Narrative</u>

Proposed Land Use, Parking & Design, Architecture, Drainage, Site Circulation

This mixed-use project provides updated retail space and much-needed residential units to the heart of Scottsdale's Downtown. Approximately 12,000sf of retail/restaurant space is provided at grade accessible along an arcade that lines the length of the 5th Avenue frontage continuing the traditional retail frontage that occurs throughout Downtown Scottsdale. Retail space fronting the corner of Goldwater and 5th Avenue will provide a premier restaurant opportunity (approximately 4,000 sf) through great visibility, and in turn, will provide a use that will activate the corner at the pedestrian level.

The residential component provides a variety of unit sizes to meet the needs of a full range of economic and lifestyle requirements. This aspect of the project consists of 9 two-story condominium units and 5 single story flats lining the 5th Avenue and Goldwater Boulevard sides of the building. The 8 two-story town homes will be located off of the Arizona Canal linear park, lining this façade stoops and porches that provide walk-up access to these units. Each of these 8 units will also have access from 5th Avenue. The residential component will be assembled in such a way that the massing will emphasize the individual units, creating a rhythm and scale appropriate for the Downtown Scottsdale urban fabric and reinforcing the pedestrian nature of the area at both the 5th Avenue level and along the canal. The residential units will be accessible through elevators that serve all three parking levels and a lobby accessible from 5th Avenue. Gated access to the open air corridor through the project will also be provides from a stair at the west end of the building and from a walkway from the canal side.

Parking for the project is addressed differently depending on the portion of the project that the parking is serving. Parking for the residences is accessed through a private gated garage located on the ground floor behind the retail space. Parking for the retail space is provided through a public/private partnership with the City of Scottsdale in a parking garage 2 levels below grade. This below grade garage provides the 43 spaces required for the retail space as well as an additional 159 spaces designated for the public and City's use. This underground garage also provided storage space for the City and residential units.

Improvements & Uses Currently Existing on the Property

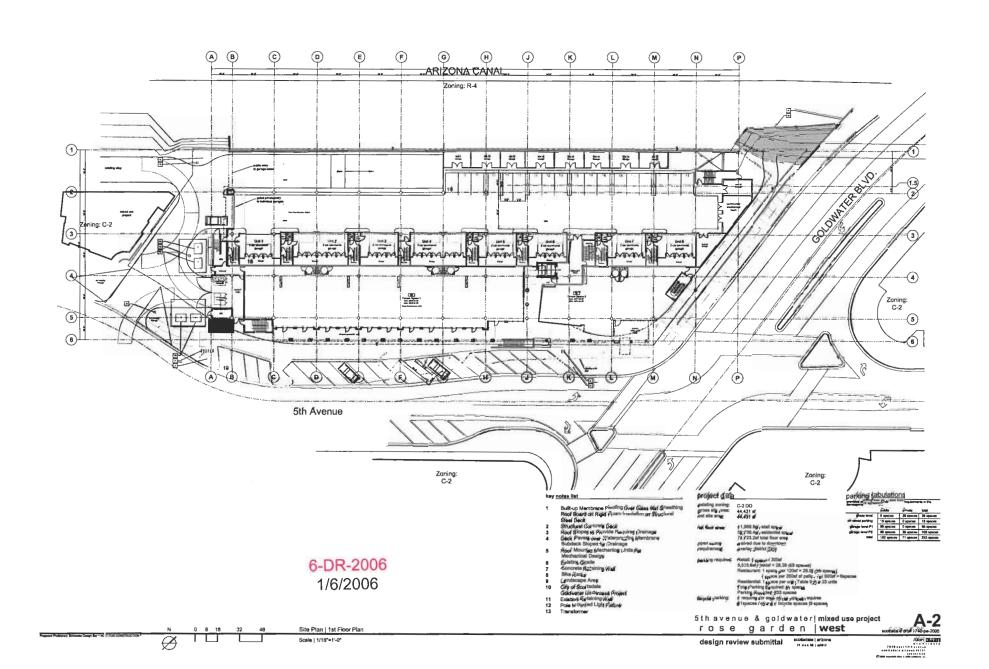
The subject property was acquired by the City of Scottsdale in the early 1990's for use as a surface public parking lot to serve the 5th Avenue specialty retail district. In addition to parking lot improvements, a strip of land immediately north of the public sidewalk was improved as a Rose Garden.

Compatibility with the Surrounding Area

The Development Agreement between the City of Scottsdale and Rose Garden Partners LLC directing the development of this property states that the proposed mixed use development project is envisioned to be an example for the revitalization of the specialty Retail Areas of Downtown Scottsdale. Buildings are designed to face 5th Avenue and the Arizona Canal and will provide pedestrian friendly features and uses to activate both frontages. The proportion and scale of the buildings will be in compliance with the project design guidelines under the development agreement.

Unusual Characteristics That Will Restrict/Affect Proposed Development

The subject property is owned by the City of Scottsdale and is proposed to be the first phase of the Rose Garden project improvements guided by Development Agreement No. 2005-121-COS between the City of Scottsdale and Rose Garden Partners LLC, executed on July 5, 2005. The development is proposed to be in conformance with the requirements of the agreement.







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5th avenue & goldwater| mixed use project

rose garden west design review submittal scottsdale | srzone

Building Elevations Scale (3/32"=1'-0"





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5th avenue & goldwater | mixed use project rose garden west







Enlarged Bay Exhibit | South Elevation - 5th Avenue Residences



5th avenue & goldwater | mixed use project

rose garden west

